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**Maryland Business Woman, Carol Coughlin, Receives Prestigious
Certified Exit Planning Advisor Designation**

New certification enables local CFO outsourcing company to offer unique expertise to business owners.

TOWSON, MD – BottomLine Growth Strategies, Inc., a provider of outsourced CFO advisory services, is proud to announce that CEO and Founder, Carol Coughlin, has been awarded the Certified Exit Planning Advisor designation after completing the Exit Planning Institute’s (EPI) intensive CEPA program.

The CEPA designation was designed for business advisors such as Coughlin who work closely with owners of privately held companies.

“Exit Planning is an often overlooked, but critical component of any successful business strategy,” said Coughlin. “This certification means that BottomLine Growth Strategies, Inc., can now offer expert advisement to business owners who want to ensure their company’s continued growth and success upon their retirement or at the sale of their business.”

To receive the CEPA designation, Coughlin completed a rigorous five-day program that involved approximately 100 hours of pre-course study, 32 hours of classroom instruction and successful completion of a 3.5-hour proctored examination.

“Many CFO’s offer Exit Planning to their clients, but they likely do not have the specific training or knowledge required for expertise,” said Coughlin. “Every service we bring to our clients is based on our real-world experience and, when necessary or prudent, additional intensive training. We always go the extra mile to guarantee that the guidance and support we offer is superior. We see ourselves as partners with our clients and we are highly vested in their success.”

According to the EPI, Coughlin joins an exclusive group of fewer than 100 business advisors worldwide who have received the CEPA designation.

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About Carol Coughlin

As a CFO advisor and CEO and Founder of BottomLine Growth Strategies, Inc., Carol Coughlin helps growing companies improve profits, overcome obstacles and prepare for profitable mergers and acquisitions. Her innovative spirit has lead her to develop break-through processes that dramatically increase profitability. Coughlin's expertise working with companies from start ups to \$900M corporations, along with her experience across a wide range of industries and her commitment to maximizing her client's personal wealth, has earned her a reputation as the go-to advisor when it's time for meaningful action, increased financial stability and real change.

About BottomLine Growth Strategies

BottomLine Growth Strategies, Inc. (BLGS), of Towson, Maryland, is dedicated to helping organizations navigate the sometimes treacherous and always challenging journey to the summit of the success. Through a wide array of CFO advisory services, BLGS brings small- to mid-size business owners strategic and practical thinking for smart, sustainable growth.