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Media Contact:  
Lisa A. Shenkle  
410.439.4695 or [lisa@verbcommunications.com](mailto:lisa@verbcommunications.com)

**Designer and Author James Swan Hits Design Scene in Washington, D.C.**  
*Dan Kugler Designs & Design Loft Interiors host the author of **101 Things I Hate About Your House***

Rockville, MD – What might author and renowned designer, James Swan, say about your faux-French furniture, your bad lighting and too short draperies? In his book, *101 Things I Hate About Your House* (published by HCI, Inc., ISBN: 978-0757315671, 270 pages, May 2011, Carol Beggy, [contributor], Stanley A. Meyer [illustrator]), Swan takes a humorous, but brutal approach to what he considers to be the fabulously bad faux-pas of design.

**James Swan** will be in **Rockville, Maryland, Wednesday, September 21, 6-8PM** for a book signing/reception to the trade at Dan Kuglers Design Center (11910-J Parklawn Drive, Rockville, MD 20852).

Hosted by Fanny Zigdon, Design Loft Interiors and Dan Kugler, Swan is in town to help celebrate the launch of some new lines which will be available to the trade and consumers through Kugler's Design Center and Design Loft Interiors.

"I'm delighted to be in Rockville for this special launch," says Swan.

Swan's book debuted in May of this year and the designer's humorous approach makes learning about your own bad design choices slightly more palatable. At the heart of Swan's design philosophy, however, is the key word: gracious.

"We understand style and taste as being subjective, but principles for gracious living are not," says Swan. "While the former denotes mastery of historical nuance and devotion to a fickle public's fleeting fixations, the latter—and the object of our attention—is rooted in common sense piled high with practical experience."

One such new line being made available is the artwork of Alex Turco, multi-media artist from Milan. His artwork is now available through both Fanny Zigdon, Design Loft Interiors (Baltimore) and Dan Kugler's Design Center in Rockville.

"Dan and I are delighted to collaborate on this joint venture," says Fanny Zigdon, "and we are thrilled that James Swan is here to celebrate with us!"

Interior designer James Swan (<http://www.james-swan.com/>) has built an eighteen-year career crafting classically influenced interiors across the United States. Swan has been featured in *House & Garden*, *House Beautiful*, and the *Los Angeles Times*. Swan began his career in Northern California at noted San Francisco architecture firm, where he managed residential interiors. As a senior designer in Los Angeles at the prestigious design firm of Frank K. Pennino & Associates, Swan managed high-profile projects and earned a reputation for refined classical design that succinctly reflected his clients' lives. In 1999, Swan opened his own firm in Beverly Hills. He has a Bachelor of Arts in theology and music from Southwestern College and studied in Arizona State University's Architecture and Design master's degree program.

Appearances on HGTV's *Homes Across America*, speaking engagements with the design industry association NEOCON, and guest spots on national radio consistently place Swan in the media spotlight.

Fanny Zigdon founded SoBo Design Loft and expanded with Design Loft Interiors with business partner, Lisa Steinhardt. Born in Israel, raised in the New York, Ms. Zigdon has been named one of Baltimore's Top 10 People to Watch Under 30 by a Baltimore Sun's publication, *B the Site*, and was the production design assistant for the *Extreme Home Makeover*, Baltimore edition, which aired on ABC nationwide last September. For more on her design work go to <http://www.designloftinteriors.com/>

Dan Kugler's Design (<http://dankuglersdesign.hdwfg.com/sb.cn>), founded and led by Dan Kugler for the past 27 years, is recognized as the finest window treatment company in the entire Washington, DC area. Specializing in both hard and soft window treatments, Dan brings style and elegance to each of his clients' projects. For more information on the event, please call 301.770.3090.

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