



For Immediate Release

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DARLENE LOVE FILM PROJECT MOVES FORWARD: SCREENWRITER HIRED

REEL Good Productions, LLC Announces Hiring of Screenwriter for Who is Darlene Love? Film Project

BALTIMORE/LOS ANGELES/NEW YORK – REEL Good Productions, LLC, announces the hiring of screenwriter Hayden Adams for its premier film project, ***Who is Darlene Love?*** Based on the autobiography, *My Name is Love, The Darlene Love Story* with Rob Hoerburger, the story takes us behind-the-scenes in the life of the lead vocalist of “He’s a Rebel” (recorded under the group name – the Crystals) “Today I Met the Boy I’m Going to Marry” and David Letterman’s annual favorite “Christmas (Baby, Please Come Home).” Music industry mogul, Phil Spector, utilized Love as a lead singer for her vocal gifts, but failed to launch the artist by name as a lead or solo act. Love, dubbed ‘the voice that launched a hundred songs’, spent 30 lucrative, but frustrating, years singing back-up for some of the industry’s most famous stars.

Love eventually sued Phil Spector for royalties on her records, and is the only person who has won her case in court against the star-maker. In her story she shares her dream of a solo career while trying to make ends meet cleaning houses.

In his original treatment submitted to REEL Good Productions, Hayden Adams set the right tone, capturing the raw essence of the star’s epiphany when she decides to pursue a solo career at age 40.

“We knew immediately that Hayden was the right person for the project,” says Karen Braithwaite Yarn, co-founder of REEL Good Productions, “when we read his treatment, tears came to our eyes. It was clear he *knew* this story, he understood Darlene and was able to translate that intimacy to the script.”

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“I read the book in about four hours,” says Adams. “I was on a flight and the story resounded with me in a way that I felt compelled to be a part of it. I am thrilled to be the screenwriter of choice for the *Who is Darlene Love?* project.”

Hayden Adams, both a writer and an actor, understands the full-dimension of character development and began writing as part of a workshop at the acclaimed Ensemble Studio Theatre and formed a writers group in New York. His screenplay *The Wannabe Jew*, loosely based on his solo show, is in a pending deal with a production company. He’s also developing his next project, the family adventure film *Stefania’s Secret*.

“Darlene Love and the team at REEL Good Productions are very pleased that Hayden is taking on this special project,” says Braithwaite-Yarn. “With all that has been circulating on Darlene Love recently – from her 2010 nomination to the Rock and Roll Hall of Fame to her soon-to-be lead role in Australia’s production of *Fame*, it’s clear: Love is in the air!”

REEL Good Productions, LLC was created as a vehicle to invest in independent films. The working title for this film is *Who is Darlene Love?* To find out more about Darlene Love, please go to www.youtube.com/whoisdarlenelove.

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Photos Attached

Darlene Love - A 2010 Nominee to the Rock & Roll Hall of Fame, Darlene Love has, throughout her career, been hailed as the greatest singer in pop music. Discovered out of a gospel choir, she was invited to join a burgeoning girl group called **The Blossoms**, who began recording for Phil Spector. In 2008, David Letterman said that the ‘best thing about the holidays’ is the appearance of Darlene Love, who, for two decades, has helped Letterman ring in the holidays with a performance on The Late Show with “Christmas (Baby, Please Come Home.)” A talented actress, as well, Love has played Danny Glover’s wife in the four Lethal Weapon movies and appeared for three years on Broadway as Motormouth Maybelle in “Hairspray.” In early 2010, Love will leave for Australia to perform for 9 months in the lead of Miss Sherman in the Down Under production of “Fame.”

Hayden Adams - Hayden has acted in the films *Ira and Abby*, *Kissing Jessica Stein*, the lead opposite Gary Busey in *A Sight for Sore Eyes*, *Grace*, *Penelope* and *Tom’s Nu Heaven*. TV credits include “Close to Home”, TNT’s drama “Wanted” (recurring), “The George Lopez Show”, “I’m With Her” (recurring), “Without a Trace”, “Skin”, “What I Like About You.” Mr. Adams has played leading roles in *The Glass Menagerie*, *Hamlet*, *Othello*, *A Doll House*, *Arcadia*, *Romeo and Juliet*, *Troilus and Cressida*, and *The Taming of the Shrew* in major regional theatres throughout the country. He also starred as Marius in the National Tour of *Les Miserables*. His semi-autobiographical solo comedy show *The Wannabe Jew* played to sold out houses in New York and Los Angeles. Mr. Adams attended the prestigious MFA program at the University of Delaware, with a focus on classical theatre, as well as the renowned Indiana University School of Music. Both Ms. Love and Mr. Adams are represented by agent, Eric Stevens and Rainbow High Entertainment.