



2012 Scholarship Essay Contest

For Immediate Release

October 4, 2011

Media Contact:
Lisa A. Shenkle
VERB! Communications
410.439.4695 or lisa@verbcommunications.com

2012 Girls Gone Great Scholarship Contest Now Open

Seeking Maryland High School Juniors and Seniors with Vision

BALTIMORE, MD – **Girls Gone Great**, a concept created by *WomanTalk Live* host Ann Quasman in 2007, is launching its fifth annual *Girls Gone Great Scholarship Essay Contest*. Young women, living conscious – and conscientious lives – can win a \$1,000 continuing education scholarship provided by Talkradio 680 WCBM. *WomanTalk Live* is looking for a young Maryland woman, in their junior or senior year of high school, whose personal essay and references demonstrate that they are making a difference in the community today and that they have a unique vision and mission for the future. Find out more about the contest at http://womantalklive.com/wp-content/uploads/2011/09/WTL_GGG-webflyer.pdf

“Maryland is a perfect springboard for the *Girls Gone Great Scholarship Contest* and concept,” says Ann Quasman. “With two major metropolitan areas and the broad range of artistic, cultural, athletic, philanthropic and educational opportunities for young women statewide, their vision and ability to help others, while realizing their own dreams, is boundless.”

Dedicated to giving women of all ages more conscious conversations on her radio program, *WomanTalk Live*, Ms. Quasman focuses on connecting women to ideas and resources that will positively impact their lives all the while showcasing the contribution women are making in the world.

“The *Girls Gone Great Scholarship Essay Contest* is a fantastic way to recognize exceptional female students. They will be rewarded for all their hard work and get funds to pursue their educational dreams,” says Senator Nancy Jacobs, Minority Leader, Maryland Senate, R-Harford and Cecil Counties.

“I ask all the girls and young women graduating this year in my district and across Maryland to wow the judges with their writing skills by entering the contest.”

The contest is open to all Maryland high school junior and seniors and their 800 (or less) single-spaced, 12-point font essay must address the following:

1. How are you making a difference in your community?
2. Why is making a difference important to you?
3. How do your actions support your vision for the future?

Deadline for submissions is midnight December 31, 2011. The winner will be announced during the first *WomanTalk Live* show in March, on Saturday, March 3, 2012.

A complete list of guidelines can be found at <http://womantalklive.com/wp-content/uploads/2011/09/WomanTalkLive2012GirlsGoneGreat8.pdf>

“Giving girls, young women, really,” she says “the opportunity to both pursue, as well as showcase, their vision is truly what *WomanTalk Live* and **Girls Gone Great** is all about. I know there are young women out there making a difference – and we need to support them.”

In addition to winning the \$1,000 scholarship, the winner will appear with Ann Quasman on *WomanTalk Live* on March 31, 2012 and will receive various other recognitions.

As creator and host of *WomanTalk Live*, Ann Quasman’s mission is to create deeper and more conscious conversations among women (and the men who love them) both on the radio, in the online community and *in* our community – literally. In doing this, Quasman is committed to supporting younger women in finding their voice, growing their passion and forwarding their emerging missions to create a better world.

“Society is subjected to negative Girls Gone Wild images daily,” says Quasman. “I want to raise the bar – and raise awareness of what so often goes unnoticed – the positive. My goal is not to simply reward one great girl, but shine the light on the thousands of young women who are doing great things in Maryland – and around the world. Their deeds, as well as the inspiration they offer to their peers and to the rest of us, deserve to be recognized.”

WomenTalk Live can be heard every Saturday evening, 6-7PM (EST) on Talkradio 680 WCBM in Baltimore and online at <http://tinyurl.com/listenlivewcbm> .

###

Photo Available Upon Request